

Why Choose Longaberger Pottery?

Besides the fact that Longaberger Pottery is beautiful, why would you want to own it? Here are some of the features and benefits of owning Longaberger Pottery.

FEATURE

Our pottery is **freezer, microwave, dishwasher, and oven safe.**

BENEFIT

This means you can prepare, store, cook and bake in any of our pottery pieces--they are wonderful to bake in! You can also bring them right to the table, in formal or everyday settings. A Longaberger table is a beautiful table!

FEATURE

It's Vitrified! The body of vitrified china has very low absorption. It must have less than 0.5% absorption to be called vitrified china.

BENEFIT

It won't pick up contamination. Less tendency to crack or craze. Great product longevity. Retains it's beautiful appearance and the serving pieces and bakeware cook food evenly.

FEATURE

Longaberger Pottery is **very durable, highly impact and chip -resistant.**

BENEFIT

It is made to accommodate the American lifestyle. Can be used everyday, put in the dishwasher over and over again, and still maintains its functionality and appearance.

FEATURE

Our dinnerware has many of the **same intrinsic characteristics as fine china.**

BENEFIT

Even though Longaberger Pottery has many characteristics of fine china, it is made to be used everyday by the American family. The appearance lends itself to dinner parties, while durability encourages everyday use.

FEATURE

High gloss glaze

BENEFIT

Superior appearance. Very resistant to "scuff marks," unlike most semi-vitreous ware after a period of time. This pottery cleans up beautifully, time after time.

FEATURE

More **resistant to damage from sudden temperature change.**

BENEFIT

Longaberger Pottery can be used in the freezer, the oven and the microwave. It can be used by today's busy family in most food preparation circumstances and be directly put on the table. Like the basket, the pottery has a very long product life. (Note: Like most better china, our product cannot go directly from freezer to oven or microwave.)

FEATURE

It's part of the **Longaberger family of products**

BENEFIT

Longaberger is continually unveiling new pottery pieces to expand your collection, and many of the pieces are made to work with our baskets and wrought iron, enhancing the value of your investment.