

All About Longaberger's Quality Candles

Ingredients: Pure and Safe

The paraffin wax we use is highly refined and very dense which allows a longer, cleaner burn. Our paraffin goes through a series of extensive refining processes to remove unwanted by-products. The result is the purest form of paraffin that can be made-food grade quality. This is especially important for our crock candles because the crock can be reused after the candle has burned down. Simply place the crock in the freezer for several hours, pop the frozen candle wax out, and wash the crock in hot soapy water.

Our wicks are made from only cotton, cotton blend or paper core materials-we do not use wicks made with metal or lead. Cotton and paper core wicks produce less smoke and burn cleaner than wicks made with a metal core.

All of our fragrance is developed exclusively for Longaberger. Our expert perfumers take great care designing fragrances exclusively for us. Creating fragrance is an art and a science-similar to the making of a fine wine. We want our fragrances to smell wonderful while the candle is fresh out of the box, but also while the candle is burning.

We spend a lot of time with our perfumers concepting fragrance ideas. After ample submissions and thorough evaluation, our fragrances are selected.

Some candles feature encased materials that are natural botanicals. This type of candle is called an inclusion candle and they are designed with about an inch around the border that holds the materials in place. The beauty of this type of candle is that your design will always look as nice as the day you brought it home. Each inclusion candle will burn down the middle, leaving a "luminary" of botanicals. When you nest a tea light or votive candle inside, your "luminary" will be useful for years to come.

Manufacturing: Hand-touched

Many candles in the marketplace today are mass-produced by huge candle makers. They compress solid wax particles, pushing them through a mold and chopping them off to make a pillar candle. This method is much faster and cheaper, but results in candles with more air, less wax, and therefore faster burning and lesser quality.

All of our candles are poured, not compressed. We pour them either into a vessel like the One Pint Salt Crock, or into molds to create pillar candles. Poured wax produces a longer burning candle. And because the fragrance is mixed completely through and 'locked in' by the dense wax, it will remain fragrant much longer.

Removed from the molds by hand, our candles are carefully polished and packaged in a clear protective sleeve and individually boxed. They are scratch and dent free upon arrival to your door, perfect for gift giving.

Candle Performance: Long and Clean

In a nutshell, we are offering custom fragranced candles with the safest, cleanest and longest possible burn. Some candles smell nice right out of the package, but don't throw a fragrance when the candle is burning. Ours do both very well.

The first step in determining the best burn (after selecting the finest wax formula) is selecting the wick. The wick delivers the fuel (wax) to the flame. The selection of the wick is a science. There are literally hundreds of options to choose from.

Then we put the candle through extensive burn tests to be certain that there is not excessive smoking, sooting or carbon accumulation on the wicks (those little black deposits). We also want the smallest flame possible to produce the largest wax pool. This way, you get a long burning candle with terrific fragrance, but without all the smoke. Each 4x4 candle will bring you many hours of enjoyment, having a burning time of approximately 80-90 hours.

Each candle looks beautiful alone or combined with any of our pottery plates as a candleholder. **Do Not** light candles in your baskets or leave burning candles unattended. Enjoy!

Independent Longaberger Consultant: