

All About Longaberger Pottery



The history of Longaberger is closely tied to the pottery industry. Our baskets were first made for the pottery factories in the Ohio region to carry materials to and from the kiln.

All Longaberger pottery pieces are vitrified – fired hot enough and long enough so that parts of the clay components melt into glass, binding the entire piece together. This completely seals the surface of the pottery, making it non-porous – moisture will not seep into the pottery to cause damage such as cracking, crazing, and bacteria cannot grow.

Longaberger pottery is crafted by traditional forming methods that have been used for more than 100 years. A “recipe” is used to mix the proper raw materials, form them into the desired shape, and then bake and decorate. The special clays we use to make Longaberger Pottery have been processed for optimum purity and consistency.

Longaberger vitrified pottery is among the highest quality and most durable pottery available today. Some pottery [pieces are hand-finished to remove mold seams – giving our pottery that hand-touched, quality finish.

Longaberger pottery is safe for oven, freezer, microwave, and dishwasher, and it helps to keep hot foods hot and cold foods cold. Placing the pottery item in a basket will enhance this.

Because it is vitrified, baking with Longaberger pottery makes clean up a breeze. And it doesn't stain!

Place your pottery in the freezer before serving dips or ice cream to help retain the cool temperature. Warm pottery pieces in the oven to serve the same purpose for hot foods.

Mix the different styles of pottery to set your table – it coordinates beautifully.

Pottery pieces have more uses than just the obvious:

Bake brownies or peach cobbler in the mugs

Bake your chicken or Mexican dinner right on the dinner plates

Offer make-your-own pizza on the dinner plates

Use a 1-pint crock or cereal bowl as a base for a beautiful floral centerpiece

Bake pizza on the cake plate.



Woven Traditions Pottery is available in ivory with green, red or blue color accents and 5 solid colors – Cornflower, Sage, Paprika, Butternut, and Ivory.

American Craft Originals Pottery use airbrushed color to give each piece a unique look, reminiscent of durable family pieces handed down. Each piece is coated with an ivory glaze and then a pigmented glaze, such as Light Paprika, is applied directly over the Ivory glaze. The two colors combine in the intense heat of the kiln, creating a soft, feathered decorative accent that yields subtle and unique color variations in each piece. Sponge applied application of color onto embossments creates unique character in each piece. The sculptural motifs are inspired by actual quilting stitches, highlighting the American tradition of quilting.

American Craft Originals Pottery is available in 3 colors – Light Cornflower, Light Ivy, and Light Paprika.



Independent Longaberger Consultant: